Fetcher!
White Paper

Abstract

Fetcher! is an application that empowers the pet owner to have control and instant access to all their pets medical and historical information. It will be a hybrid application that will use blockchain solutions to secure and transmit the animals medical records and any information that could be considered confidential. Fetcher! will operate on the Ethereum Blockchain. We will offer interoperability with other block chain solutions, so the application will not be siloed on any single blockchain network. In this way the solution to pet medical records will be available to all.

As ex-military and pet owners ourselves, we have found it frustrating time and time again when we had to move and constantly request our pets' medical records be faxed to the new vet. Or when a last-minute emergency vet visit arises and you are stuck filling out forms and paperwork on the animals history for 45 minutes before they will see you. We thought that there had to be a better way. Why can't vet clinics instantly access any animals' medical history with today's technology? Why don't we, as the pet owners, have access to it as well besides print outs on treatment? This is how Fetcher! was founded. It will provide real time access to your pet's medical history and notes via an online database that your vet can access. Now, instead of faxing paperwork and asking for medical forms to be filled out, the vet will simply scan a QR code that will bring up all the animals' prior history that has been entered.

To accomplish this mission, we will be using multiple avenues to generate startup capital. The startup capital will be used solely to fund the business and provide a reasonable cost of living to the founders. The initial goal is to hire developers who will focus on the application for rollout.

<div align="center">**Content**</div>

<div align="center">**Chapter One   Background Information of BlockChain**</div>

Blockchain is a new distributed-infrastructure and computing-paradigm. It uses the block-chain data structure to verify and store data, the distributed-node-consensus algorithm to generate and upgrade data, cryptography to safeguard the process of data transmission and data access and smart contracts, consisting of automated scripts to write codes and process data.

Blockchain symbolizes the beginning of a reliable Internet environment. Blockchain is attractive for trust and can be built peer to peer on the network, making the value-transmission process transparent and confidential without intervention from intermediaries. This mechanism is co- determined but it can also protect individual rights, making the value exchange more efficient and less costly.

<div align="center">**Chapter Two   The Mission of Fetcher!**</div>

Fetcher! has the mission of providing the pet owner and veterinarian instant access to the animal's medical history. No matter where you go, or what vet you visit, they will have instant access to the animal's entire medical history that has been entered. This is the basis of Fetcher!, and will evolve as the business evolves. We have a multitude of other ideas to bring value to the application users.

Our central goals are as follows:

Focus on incorporating Blockchain into Fetcher!

For now, Blockchain is most used for digital asset offering. Fetcher! will instead use blockchain to verify and secure your animals medical history. You will be able to trace back every transaction and data set entered on your animal. As the program evolves, we will be able to track the animal from infancy to adulthood. If your animal is allergic to a protein and has offspring, those offspring's new owners will be able to see that their parents had this allergy and there is a high chance their offspring has it as well.

Focus on making the perfect owner experience

The ease of use and user experience is paramount to success. The key is to provide as much information and data as possible while maintaining ease of use and operability

1） Easy to understand click through menus will allow the user to readily navigate the application.

2） Integrating DNA analytics and "big box" pet stores will allow the pet owner the most up to date information on their pet. Food recalls will be alerted via the app with a SKU scan to verify if their food is part of the recall. Based on DNA sequencing and parent data, food will be recommended that would avoid potential allergens.

3） Veternatian notes will be added via a user-friendly website that will reflect real time on the pet owners app. The pet owner will not be allowed to edit the vet data. The end goal is to build an entire Vet CRM/EMR system that is built alongside vets and their needs. This data will sync for an easy to read and understand pet owner portal. If the pet owner has a concern, they can send an IM via the app to their veterinarian.

The raising of Capital

To fund the development of the application and growth of the company, capital will be raised through multiple venues. We are considering an NFT offering, crowdsourcing, and potential investors. Our goal is to maintain control of the company with full equity so we can ensure the company grows in our vision without centralizing around profits.

Multi-asset offering

We have plans to roll out a cryptocurrency that will support the application and operate on the same blockchain. The intent is that the user will be able to purchase pet supplies and items at a discounted rate when they use the token. This token will be used for gas fees for transactions that take place on the blockchain.

Chapter Three Roadmap of Fetcher!

02.2022: Fetcher! development begins. The idea is reviewed and discussed, an initial plan and roadmap are developed. Programming begins.

03.2022:We met with Venture Capital representatives to review and discuss our idea. The VC reps were enthusiastic and follow up meetings were established. After multiple meetings and reviews, it was requested to finish development of the minimum viable product to present to investors.

04.2022: Development of MVP is progressing. Further conversations regarding the blockchain to use and capital raising progress. The idea to fund the project through crypto instead of VC begins. We discuss and review how to reward early investors besides coin price increases. The idea for an NFT that offers profit sharing is developed.

05.2022: NFT's that entitle owners to profit sharing will be issued using the Open Sea platform.

06.2022 on: When capital raising is successful, additional developers will be hired and onboarded. The development team will focus on the application build and finishing the MVP for rollout. The owners of the NFTs will have early Alpha access to the application. They will be able to provide feedback and suggestions and improvement. An advisory board will be established consisting of subject matter experts in the marketing, veterinary, finance, and blockchain fields. The website will be updated at least monthly on the progress and new benchmarks and timelines.

Chapter Four - Fetcher! Team

Laurance Kenny is a founding member of Fetcher!. His background is in business with a focus on finance. He holds an MBA and an MS. He oversaw logistics and operations for the North American subsidiary of a global multi-billion-dollar manufacturing company. He served 5 years as an Explosive Ordnance Disposal Officer in the Army. Prior to the military, he worked for Morgan Stanley in Global Wealth Management. He and his wife are avid animal lovers and have rescued numerous dogs throughout their military moves. They know first hand the troubles and headaches associated with having to find new veterinarians every couple of years and moving medical records and histories.

Jeff Weber is a founding member and originator of Fetcher!. With a MS in information security and a background in software development, he is also responsible for the technology at Fetcher LLC. Before starting his

family, Jeff had 3 German Shepherds, and adopted a Dachshund mix when he married his wife. A maternity emergency with one of his Shepherds sparked the fuel needed to begin working on a portal where all his pet information and veterinary communication could happen in one place. Now, his dogs are healthy and helping to inspire a first of its kind application dedicated to animals and pet owners.

Chapter Five   Website & Contact Information

Website: https://fetcherportal.com/

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